

360°
Protection



BIMASATHI



BIMASATHI

(A BRAND OF A K INSURANCE MARKETING PVT. LTD.)

www.bimasathi.in

Company Profile



At BimaSathi (A Brand of AK Insurance Marketing Pvt Ltd.), we are committed to provide our clients with comprehensive insurance solutions that safeguard their assets, businesses, and futures. Established in 2019, BimaSathi is flourishing under the leadership of our founder Mr. Abad Khan. We are a leading insurance intermediary firm in India with a track record of delivering customized risk management strategies. Our team of experienced professionals works tirelessly to understand the unique needs of each client and recommends the best insurance products from a wide range of trusted insurers.

We act as an intermediary between businesses or individuals and insurance providers, ensuring that our clients receive the most suitable coverage at the best possible price. Whether you're seeking business insurance like marine, property and liability insurance or personal insurance like life, health or motor, we provide unbiased advice and unmatched service.

Our Founder



ABAD KHAN

Mr. Abad Khan founded AK Insurance Marketing Pvt Ltd. (Brand Name: BimaSathi) in March 2019 with a vision to provide the best professional services to his Corporates, MSMEs and retail line customers. Mr. Khan a graduate from Delhi University also having a post graduate diploma in Insurance. Mr. Khan, being a reckoned speaker has delivered many lectures on various topics related to insurance in various seminars organised by insurance companies, Insurance Foundation of India, The Association of Insurance Surveyors & Investigators and many other organisations. He has 22 years of experience of dealing all kinds of insurance claims. Mr. Khan is also teaching insurance online to insurance professionals, students and other individuals through his "BimaSathi" YouTube channel.

Our Vision



To be India's most trusted and customer-centric insurance intermediary, offering innovative solutions that protect what matters most to businesses and individuals and ensuring peace of mind through secure and reliable coverage.

Our Mission

- To provide expert advice and risk management strategies.
- To offer a diverse range of insurance products suited to individual and business needs.



- To deliver high-quality, personalized customer service that exceeds expectations.
- To be a leading advocate for client interests, ensuring transparency and trust in every transaction.

What We Do

We specialize in offering expert insurance services to individuals, SMEs, and large corporations across India. Our key services include:



1. *Corporate & Business Insurance:*

- **Group Health Insurance:** Employee health coverage
- **Property Insurance:** Building/ Godown/warehouse insurance
- **Liability Insurance:** Carriers Legal Liability, Public Liability, CGL etc.
- **Employee Benefits:** Group Life, Group Personal Accident Insurance
- **Cyber Insurance:** Protection against digital risks and breaches
- **Marine Cargo Insurance:** For businesses involved in shipping
- **Engineering Insurance:** Machinery, boiler etc
- **Contractor's insurance:** CAR, EAR etc.

2. *Individual Insurance Solutions:*

- **Life Insurance:** Term, Whole Life, ULIPs, and Child Plans
- **Health Insurance:** Individual, Family Floater, Critical Illness Plans.
- **Motor Insurance:** Commercial Vehicle and Pvt Car.
- **Home Insurance:** Coverage for property, contents, and valuables.
- **Travel Insurance:** Domestic and International.

3. *Risk Management Advisory:*

- Assessing risk and offering tailored insurance packages.
- Providing claims assistance and post-sale services.
- Ongoing policy review and optimization.



Why Choose Us?

- **Expertise & Experience:** With over 20 years in the industry, we have an in-depth understanding of the evolving insurance market in India and international trends.
- **Customer-Centric Approach:** We prioritize our clients, ensuring transparency and providing solutions tailored to their needs. Whether it's understanding

complex policies or assisting with claims, we're here every step of the way.



- **Wide Range of Options:** We work with a wide network of insurance companies, offering clients a diverse selection of policies, from the most trusted insurers to niche offerings.
- **Claims Assistance:** Our dedicated claims team ensures that clients are supported and guided through the claims process, minimizing hassles and maximizing claim settlements.
- **Technology & Innovation:** We leverage cutting-edge technology to provide quick, efficient services, including online quotes, policy management, and customer support.

Our Core Values

- **Integrity:** We believe in maintaining the highest ethical standards and delivering honest, transparent services.
- **Innovation:** We continually innovate to offer the most relevant and up-to-date insurance solutions.
- **Excellence:** Our dedication to providing excellent service ensures client satisfaction and long-term relationships.
- **Trust:** Building lasting trust with our clients by consistently fulfilling our promises and acting in their best interests.



Our Team



Our team consists of highly qualified and experienced professionals, including insurance experts, risk management consultants, and customer support specialists. With their in-depth knowledge of the insurance industry and passion for helping clients secure their future, our team stands at the forefront of the industry.

Our Clientele

We are insuring the Assets/Cargos of following Corporates:-

- Tata Steel Ltd.
- Indian Oil Corporation Ltd.
- Hindustan Unilever Ltd.
- Presidency Infraheights Pvt. Ltd.
- Hafiz Exports
- Dabour India Ltd.
- Radisson Hotels
- Berger Paints India Ltd.
- Tutorial Points (India) Ltd
- Sanko Gosei Pvt Ltd.
- British Paints India Ltd.
- FMCG Products Trading Companies

Our Key Transport Clients

- Roadways India Ltd. (Delhi)
- Inland World Logistics Ltd. (Kolkata)
- RRC Logistics Pvt Ltd. (Ghaziabad)
- Gautam Carriers (Hyderabad)
- Prem Kaushal Transport Carriers (Jaipur)
- Roadways India Transport Carriers (Mumbai)
- Modern Transport Company (Bangalore)
- ATC Logistical Solutions Private Ltd. (Jammu)
- Premier Roadlines Ltd. (Delhi)
- Globe Eco Logistics (Ahmedabad)
- Venture Supply Chain Pvt Ltd (Delhi)
- Akash Logistics Pvt Ltd. (Mumbai)
- Sairam Logistics (Mumbai)
- Sam Logistics Pvt Ltd. (Delhi)
- ABC Express (Delhi)

License and Achievement

- Licensed Insurance Intermediary under the IRDAI (Insurance Regulatory and Development Authority of India)
- Number 1 in selling of Carrier's Legal Liability Insurance Policy in India
- Number 1 in providing of customised and unique insurance solution especially in transit insurance/ marine insurance in India.



Client Testimonials

"I know Mr. Abad Khan, Managing Director of BimaSathi for past several years. He has great knowledge about insurance claims & recovery. They are offering various insurance products for transporters. We have also taken Carrier's Legal Liability policy through them and we are satisfied with their over all services."

— Vivek Kumar Mishra, CEO, Premier Roadlines Ltd.

"We have taken group health insurance for our employees through BimaSathi and the services, we are receiving from BimaSathi are upto the mark. They always there if our employees need any assistance. We highly recommend their services."

— Mohammad Mohtashim, Managing Director, Tutorial Points (India) Ltd.

"Keeping in view the present scenario of market some parties ask transporters to take transit insurance for their cargos. In fact it is a need of transporter too to secure freight payments instead of get deducted after any mis-happening. When a prestigious client like Berger Paints India Ltd. asks us to arrange transit insurance, we were little worry how we can manage insurance of cargo but BimaSathi managed it very well. We are very happy with their services."

— Vinod Sharma, Branch Manager-J&K, ATC Logistical Solutions Pvt. Ltd.

"The people at BimaSathi are very efficient, friendly and caring. We have good experience with them and would like to recommend their services to others."

– **Ashutosh**, Manager, Sanko Gosei Technology India Pvt Ltd.

"When we talk about corporate insurance, the people at BimaSathi are awesome. They not only explore best premium quote from insurers but also help a lot at the time of claim. We are very satisfied with their services and would like to recommend others."

– **Mushir Ahmed**, Director, Presidency Height Infra Pvt Ltd.

"BimaSathi is very trustworthy insurance intermediary company and offers a best professional services. We were little worry while placing the business of our esteemed client Tata Steel Ltd. through them but they put great efforts in streamlining all things by arranging immediate surveyor at the spot and settling our claims faster. We have a wonderful experience with them."

– **Praveen Dokania**, Partner, Roadways India Transport Carriers

"BimaSathi are our insurance brokers from last 3 years. They have knowledgeable, friendly and efficient staff which goes extra mile to help at the time of claim."

– **Shakeel Ahmed**, Director, Hafiz Exports

"I know Mr. Abad Khan, Managing Director of BimaSathi for 10 years personally. He has great experience in insurance claims and recovery. They are our agent for carriers legal liability insurance, fleet insurance and fire insurance policies. We are very much satisfied with their claim services. We highly recommend their services."

– **Pradeep Kumar Sharma**, General Manager-Admin, Roadways India Ltd.

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